National Nanos RDD Random Survey of 1,000 Canadians
Conducted Between October 27 and November 1, 2018 for the Canadian Council on Animal Care (CCAC)


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## Summary

More than nine in ten Canadians say the welfare of the animals being tested is important or somewhat important when deciding whether to include an animal in a study


Canadians support that organizations conducting animal-based research be subject to oversight by a body like the CCAC, and say it is acceptable or somewhat acceptable for organizations to conduct testing on animals if the organizations conducting the research are certified by the CCAC. A majority of Canadians say it is acceptable or somewhat acceptable to use animals for various medical and scientific research purposes, although more than nine in ten say the welfare of the animals being tested is important or somewhat important when deciding whether to include an animal in a study.

## Views on animals used in Canadian science

- More than three in four Canadians say it is acceptable or somewhat acceptable to use animals during regulatory testing to ensure the safety and effectiveness of medicines A majority of Canadians say it is acceptable (41\%) or somewhat acceptable (35\%) to use animals during regulatory testing to ensure the safety and effectiveness of medicine and drugs, such as treatments for cancer, Alzheimer's, etc, while 10 per cent say it is somewhat unacceptable and 13 per cent say it is unacceptable. Two per cent are unsure.
- A majority of Canadians say it is acceptable or somewhat acceptable to use animals when developing products or devices for humans or animals - More than seven in ten Canadians say it is acceptable (38\%) or somewhat acceptable (36\%) to use animals when developing products or devices for humans or animals, such as artificial organs, materials used in hip/knee replacements, etc. Twelve per cent say it is somewhat unacceptable and 11 per cent say it is unacceptable. Three per cent are unsure.
- Nearly eight in ten Canadians say it is acceptable or somewhat acceptable to use animals while conducting medical research related to human or animal diseases - A majority of Canadians say it is acceptable (44\%) or somewhat acceptable (35\%) to use animals when conducting medical research that relates to human or animal diseases or disorders. Ten per cent say it is somewhat unacceptable and nine per cent say it is unacceptable. Two per cent are unsure.


## Summary

- More than eight in ten Canadians say it is acceptable or somewhat acceptable to use animals during the training of personnel such as veterinarians - A majority of Canadians say it is acceptable ( $56 \%$ ) or somewhat acceptable ( $32 \%$ ) to use animals during the teaching or training of personnel such as veterinarians. Seven per cent say it is somewhat unacceptable and four per cent say it is unacceptable. One per cent are unsure.
- A majority of Canadians say it is acceptable or somewhat acceptable to use animals in agricultural studies - More than eight in ten Canadians say it is acceptable (48\%) or somewhat acceptable (35\%) to use animals in agricultural studies to evaluate the benefit of various types of animal feed and nutrients. Eight per cent say it is somewhat unacceptable and six per cent say it is unacceptable. Two per cent are unsure.
- Three in four Canadians say it is acceptable or somewhat acceptable to use animals to understand how different tissues and organs work - A majority of Canadians say it is acceptable (41\%) or somewhat acceptable (34\%) to understand how different tissues and organs of the body, such as the brain, work. Eleven per cent say it is somewhat unacceptable and 11 per cent say it is unacceptable. Three per cent are unsure.
- More than nine in ten Canadians say it is acceptable or somewhat acceptable to use animals to understand the health of animal species by observing wildlife - The vast majority of Canadians say it is acceptable (68\%) or somewhat acceptable (25\%) to understand the health of animal species by observing wildlife. Three per each cent say it is somewhat unacceptable or unacceptable. One per cent are unsure.
- More than nine in ten Canadians say the welfare of the animals being tested is important or somewhat important when deciding whether to include an animal in a study - Nearly all Canadians say the welfare of the animals being tested is important ( $73 \%$ ) or somewhat important ( $22 \%$ ) when deciding whether an animal should be involved in a research, teaching, or testing study, while three per cent say it somewhat not important and one per cent it is unimportant. One per cent are unsure.


## Summary

## Role of the CCAC

- A majority of Canadians support or somewhat support that all organizations in Canada should be subject to the standards and oversight of a body such as the CCAC Nearly nine in ten Canadians say they support (70\%) or somewhat support (18\%) that all organizations in Canada without exception that carry out animal-based research, teaching, or testing studies should be subject to the standards and oversight of a body such as the Canadian Council on Animal Care. Four per cent somewhat oppose this, and three per cent oppose this. Four per cent are unsure.
- Nearly nine in ten Canadians say it is acceptable or somewhat acceptable to conduct testing on animals if the organizations conducting the research are certified by the CCAC - A majority of Canadians say it is acceptable (55\%) or somewhat acceptable (31\%) to conduct medical and scientific research and testing on animals if the organizations conducting the research are certified by the CCAC and follow its standards of animal ethics and care. Five per cent each say this is somewhat unacceptable or unacceptable. Four per cent are unsure.
- Canadians most often say on average that organizations funding animal based studies should provide the most funding for the CCAC - Asked what percentage of funding for the CCAC should come from each source, on average Canadians say 31 per cent of the funding should come from organizations funding animal based studies, followed by the federal government ( $28 \%$ on average), institutions certified by the CCAC ( $18 \%$ on average), provincial governments ( $12 \%$ on average), and private donations ( $11 \%$ on average).

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October $27^{\text {th }}$ to November $1^{\text {st }}, 2018$ as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 .

This study was commissioned by the Canadian Council on Animal Care and the research was conducted by Nanos Research.

## Acceptability of the use of animals in Canadian Science

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to November 1st, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.


QUESTION - For you personally, is it acceptable, somewhat acceptable, somewhat unacceptable, or unacceptable to use animals in the following types of medical and scientific research, teaching, training, and testing? [RANDOMIZE]

## Safety and effectiveness of medicine




## Medical devices used in humans or animals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November 1 st, 2018, $\mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20


## Human or animal diseases or disorders

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st, }} 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20


## Professional training

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st, }}, 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20


## Evaluation of animal feed and nutrients

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to November 1st, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20


## Study of anatomy and physiology

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st }}, 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20 .


## Observing wildlife to understand the health of species




| Subgroups | Acceptable/ <br> Somewhat <br> acceptable |
| :--- | :---: |
| Atlantic (n=100) | $86.2 \%$ |
| Quebec (n=250) | $92.6 \%$ |
| Ontario (n=300) | $94.2 \%$ |
| Prairies (n=200) | $95.4 \%$ |
| British Columbia (n=150) | $92.5 \%$ |
| Male (n=528) | $95.1 \%$ |
| Female (n=472) | $90.9 \%$ |
| 18 to $34(n=204)$ | $95.9 \%$ |
| 35 to $54(n=452)$ | $90.9 \%$ |
| 55 plus (n=344) | $92.8 \%$ |

Weighted to the true population proportion.

## QUESTION:

For you personally, is it acceptable, somewhat acceptable, somewhat unacceptable, or unacceptable to use animals in the following types of medical and scientific research, teaching, training, and testing? [RANDOMIZE]
$\Sigma$ To understand the health of animal species by observing wildlife.

## Welfare of animals involved in research, teaching, or testing

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st }}, 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20 .

## Net Score

+90.1


Note: Charts may not add up to 100 due to rounding

| Subgroups | Important/ <br> Somewhat <br> important |
| :--- | :---: |
| Atlantic (n=100) | $89.4 \%$ |
| Quebec (n=250) | $95.9 \%$ |
| Ontario (n=300) | $94.5 \%$ |
| Prairies (n=200) | $94.6 \%$ |
| British Columbia (n=150) | $96.1 \%$ |
| Male (n=528) | $91.5 \%$ |
| Female (n=472) | $97.6 \%$ |
| 18 to $34(n=204)$ | $92.2 \%$ |
| 35 to $54(n=452)$ | $94.2 \%$ |
| 55 plus (n=344) | $96.6 \%$ |

Weighted to the true population proportion.

## QUESTION:

Is the welfare of the animals being tested important, somewhat important, somewhat not important or not important when deciding whether an animal should be involved in a research, teaching, or testing study?

## Oversight of animal-based studies

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st }}, 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20


## Research and testing on animals by certified organizations

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November $1^{\text {st }}, 2018, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20.


## Funding sources by percentage for the CCAC

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October $27^{\text {th }}$ to November 1 st, 2018, $\mathrm{n}=931$, accurate 3.2 percentage points plus or minus, 19 times out of 20 .

|  | Federal government | Organizations funding animalbased studies | Provincial governments | Institutions certified by the CCAC | Private donations |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Canada ( $\mathrm{n}=931$ ) | 28.0\% | 30.5\% | 11.6\% | 18.5\% | 11.4\% |
| Atlantic ( $\mathrm{n}=90$ ) | 29.3\% | 30.1\% | 8.9\% | 20.4\% | 11.2\% |
| Quebec ( $n=236$ ) | 29.1\% | 29.8\% | 13.2\% | 16.7\% | 11.2\% |
| Ontario ( $\mathrm{n}=276$ ) | 25.9\% | 32.1\% | 11.9\% | 18.8\% | 11.3\% |
| Prairies ( $\mathrm{n}=186$ ) | 28.2\% | 30.3\% | 10.4\% | 18.8\% | 12.3\% |
| British Columbia ( $\mathrm{n}=143$ ) | 29.2\% | 29.2\% | 11.7\% | 18.9\% | 11.0\% |
| Male ( $\mathrm{n}=459$ ) | 27.5\% | 31.7\% | 11.6\% | 17.4\% | 11.9\% |
| Female ( $\mathrm{n}=473$ ) | 28.5\% | 29.3\% | 11.7\% | 19.5\% | 11.0\% |
| 18 to $34(\mathrm{n}=255)$ | 25.3\% | 32.2\% | 11.4\% | 20.3\% | 10.9\% |
| 35 to 54 ( $\mathrm{n}=312$ ) | 28.1\% | 30.9\% | 10.7\% | 18.4\% | 12.0\% |
| 55 plus ( $\mathrm{n}=364$ ) | 29.8\% | 29.0\% | 12.6\% | 17.2\% | 11.3\% |

QUESTION - What percentage of funding for the Canadian Council on Animal Care should come from each of the following sources? [MUST ADD TO 100\%] [MEAN]
validate
TEST IDEAS
REVIEW RESEARCH

Methodology

## Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October $27^{\text {th }}$ to November $1^{\text {st }}, 2018$ as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20.

The research was commissioned by the Canadian Council on Animal Care and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

## Technical Note

| Element | Description | Element | Description |
| :---: | :---: | :---: | :---: |
| Organization who commissioned the research | Canadian Council on Animal Care | Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure |
| Final Sample Size | 1,000 Randomly selected individuals. |  |  |
| Margin of Error | $\pm 3.1$ percentage points, 19 times out of 20. | Screening | market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey | Excluded <br> Demographics | Individuals younger than 18 years old; individuals without land or cell lines could not participate. |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography. | Estimated Response Rate | 13 percent, consistent with industry norms. |
| Fieldwork/Validation | Live interviews with live supervision to validate work. | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Number of Calls | Maximum of five call backs. | Question Content | This was module three of an omnibus survey. Previous modules included questions related to personal spending and fish farming. |
| Time of Calls | Individuals were called between 12-5:30 pm and 6:309:30pm local time for the respondent. |  |  |
|  |  | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Field Dates | October $27^{\text {th }}$ to November $1^{\text {st, }}, 2018$. |  |  |
|  |  | Survey Company | Nanos Research |
| Language of Survey | The survey was conducted in both English and French. | Contact | Contact Nanos Research for more information or with any concerns or questions. <br> http://www.nanos.co <br> Telephone:(613) 234-4666 ext. <br> Email: info@nanosresearch.com. |
| Standards | This report meets the standards set forth by ESOMAR. |  |  |



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## 2018-1264 - Canadian Council on Animal Care - Survey - STAT SHEET

For you personally, is it acceptable, somewhat acceptable, somewhat unacceptable, or unacceptable to use animals in the following types of medical and scientific research, teaching, training, and testing?
[RANDOMIZE Q1 TO Q7]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & 2018-10 \\ & \hline \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 <br> to <br> 34 | $\begin{aligned} & 35 \\ & \text { to } \\ & 54 \\ & \hline \end{aligned}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - During regulatory testing to | Total | Unwgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| ensure the safety and |  | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| and drugs, such as treatments for cancer, | Acceptable | \% | 40.9 | 43.6 | 40.0 | 43.4 | 42.5 | 33.6 | 51.3 | 30.9 | 43.9 | 36.2 | 43.0 |
| Alzheimer's, etc. | Somewhat acceptable | \% | 34.7 | 28.1 | 40.5 | 32.0 | 35.6 | 33.7 | 32.7 | 36.7 | 36.8 | 33.9 | 34.0 |
|  | Somewhat unacceptable | \% | 9.6 | 9.6 | 8.6 | 11.3 | 8.7 | 9.5 | 6.9 | 12.3 | 6.9 | 10.5 | 10.7 |
|  | Unacceptable | \% | 12.6 | 16.7 | 8.7 | 11.8 | 12.0 | 18.5 | 8.0 | 16.9 | 9.2 | 17.2 | 10.9 |
|  | Unsure | \% | 2.2 | 2.1 | 2.3 | 1.5 | 1.1 | 4.7 | 1.0 | 3.3 | 3.1 | 2.2 | 1.5 |

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[RANDOMIZE Q1 TO Q7]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & 2018-10 \\ & \hline \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 34 \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { to } \\ & 54 \end{aligned}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - When developing products or | Total | Unwgt <br> N | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| devices for humans or |  |  | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| organs, materials used in hip/knee replacements, etc. | Acceptable | \% | 38.4 | 41.3 | 39.9 | 38.0 | 41.4 | 30.6 | 48.8 | 28.3 | 42.8 | 34.8 | 38.4 |
|  | Somewhat acceptable | \% | 35.7 | 27.3 | 38.6 | 36.5 | 35.4 | 35.2 | 33.6 | 37.7 | 36.1 | 35.9 | 35.2 |
|  | Somewhat unacceptable | \% | 11.7 | 10.5 | 9.9 | 12.0 | 10.6 | 16.4 | 8.9 | 14.5 | 9.8 | 10.8 | 13.8 |
|  | Unacceptable | \% | 11.4 | 17.2 | 8.3 | 11.2 | 10.9 | 13.8 | 6.9 | 15.8 | 8.2 | 15.0 | 10.4 |
|  | Unsure | \% | 2.8 | 3.8 | 3.4 | 2.2 | 1.7 | 4.1 | 1.9 | 3.7 | 3.1 | 3.4 | 2.1 |

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[RANDOMIZE Q1 TO Q7]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Canada 2018-10 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - In conducting medical research that | Total | Unwgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| relates to human or |  | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| disorders | Acceptable | \% | 44.1 | 44.9 | 43.9 | 44.0 | 51.0 | 35.2 | 54.7 | 33.9 | 46.7 | 39.3 | 46.6 |
|  | Somewhat acceptable | \% | 34.8 | 27.6 | 39.9 | 35.5 | 31.2 | 34.8 | 32.9 | 36.7 | 37.4 | 34.5 | 33.3 |
|  | Somewhat unacceptable | \% | 9.6 | 11.2 | 8.7 | 9.9 | 7.5 | 12.2 | 4.9 | 14.1 | 7.5 | 9.5 | 11.1 |
|  | Unacceptable | \% | 9.1 | 13.2 | 5.6 | 8.8 | 9.1 | 12.6 | 5.9 | 12.1 | 5.8 | 13.3 | 7.7 |
|  | Unsure | \% | 2.4 | 3.1 | 1.8 | 1.9 | 1.2 | 5.2 | 1.6 | 3.2 | 2.6 | 3.4 | 1.3 |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27 th and November 1st, 2018. The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 . www.nanos.co

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For you personally, is it acceptable, somewhat acceptable, somewhat unacceptable, or unacceptable to use animals in the following types of medical and scientific research, teaching, training, and testing?
[RANDOMIZE Q1 TO Q7]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & 2018-10 \\ & \hline \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - During the teaching or training of personnel such as veterinarians | Total | Unwgt $\mathrm{N}$ | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
|  |  | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
|  | Acceptable | \% | 56.4 | 58.4 | 54.5 | 57.2 | 59.5 | 52.6 | 62.7 | 50.3 | 60.1 | 52.3 | 57.4 |
|  | Somewhat acceptable | \% | 31.6 | 28.4 | 35.6 | 29.6 | 30.1 | 33.2 | 28.3 | 34.8 | 33.5 | 32.8 | 29.2 |
|  | Somewhat unacceptable | \% | 6.9 | 3.7 | 5.9 | 9.4 | 6.7 | 6.1 | 5.9 | 7.9 | 3.5 | 7.3 | 9.1 |
|  | Unacceptable | \% | 3.7 | 6.7 | 3.5 | 2.5 | 2.5 | 6.0 | 2.1 | 5.2 | 1.9 | 5.4 | 3.4 |
|  | Unsure | \% | 1.4 | 2.8 | 0.5 | 1.4 | 1.2 | 2.2 | 1.0 | 1.8 | 1.1 | 2.3 | 0.9 |

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For you personally, is it acceptable, somewhat acceptable, somewhat unacceptable, or unacceptable to use animals in the following types of medical and scientific research, teaching, training, and testing?
[RANDOMIZE Q1 TO Q7]


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|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Canada 2018-10 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { to } \\ & 54 \end{aligned}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Is the welfare of the animals being tested | Total | Unwgt <br> N | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| important, somewhat |  |  | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| important or not important when deciding whether an | Important | \% | 72.6 | 67.7 | 68.9 | 74.6 | 74.9 | 75.0 | 62.8 | 82.1 | 68.2 | 71.6 | 76.5 |
| animal should be involved in a research, teaching, or testing study? | Somewhat important | \% | 22.0 | 21.7 | 27.0 | 19.9 | 19.7 | 21.1 | 28.7 | 15.5 | 24.0 | 22.6 | 20.1 |
|  | Somewhat unimportant | \% | 3.1 | 8.5 | 0.5 | 3.0 | 4.0 | 2.7 | 4.9 | 1.4 | 4.9 | 3.2 | 1.8 |
|  | Unimportant | \% | 1.4 | 0.0 | 1.6 | 2.0 | 1.1 | 1.2 | 2.2 | 0.6 | 2.5 | 1.5 | 0.5 |
|  | Unsure | \% | 0.9 | 2.1 | 2.0 | 0.5 | 0.4 | 0.0 | 1.4 | 0.5 | 0.5 | 1.1 | 1.1 |

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2018-1264 - Canadian Council on Animal Care - Survey - STAT SHEET

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} \text { Canada } \\ 2018-10 \\ \hline \end{array}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 34 \\ & \hline \end{aligned}$ | $\begin{aligned} & 35 \\ & \text { to } \\ & 54 \\ & \hline \end{aligned}$ | $\begin{gathered} 55 \\ \text { plus } \\ \hline \end{gathered}$ |
| Question - The CCAC is a non-governmental, independent, | Total | Unwgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| and non-profit organization that works to ensure that |  | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| animal-based science in Canada takes place only when | Support | \% | 70.5 | 70.9 | 72.5 | 69.5 | 67.3 | 73.1 | 63.7 | 77.0 | 62.1 | 70.5 | 76.2 |
| necessary. It also ensures that the animals in the studies receive optimal care according to high | Somewhat support | \% | 18.5 | 19.7 | 20.1 | 19.6 | 16.1 | 15.6 | 23.0 | 14.1 | 24.8 | 17.2 | 15.1 |
| quality, research-informed standards. There are private organizations that voluntarily | Somewhat oppose | \% | 4.1 | 1.8 | 4.0 | 4.6 | 5.5 | 3.1 | 5.4 | 2.9 | 3.5 | 5.2 | 3.5 |
| comply with the CCAC's standards and others that do not | Oppose | \% | 3.4 | 1.7 | 1.8 | 4.1 | 5.0 | 3.6 | 5.0 | 1.9 | 5.3 | 3.3 | 2.2 |
| comply. Do you support, somewhat support, somewhat oppose or oppose that all | Unsure | \% | 3.6 | 6.0 | 1.6 | 2.2 | 6.1 | 4.6 | 3.0 | 4.2 | 4.3 | 3.8 | 2.9 |
| organizations in Canada without exception that carry out |  |  |  |  |  |  |  |  |  |  |  |  |  |
| animal-based research, teaching, or testing studies should be subject to the standards and |  |  |  |  |  |  |  |  |  |  |  |  |  |
| oversight of a body such as the CCAC? |  |  |  |  |  |  |  |  |  |  |  |  |  |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27 th and November 1st, 2018. The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 .
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|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & 2018-10 \\ & \hline \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $18$ <br> to $34$ | $\begin{aligned} & 35 \\ & \text { to } \\ & 54 \\ & \hline \end{aligned}$ | $\begin{gathered} 55 \\ \text { plus } \\ \hline \end{gathered}$ |
| Question - Do you believe that it is acceptable, | Total | Unwgt $\mathrm{N}$ | 1000 | 100 | 250 | 300 | 200 | 150 | 528 | 472 | 204 | 452 | 344 |
| somewhat acceptable, |  | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 |
| unacceptable to conduct medical and scientific | Acceptable | \% | 55.5 | 51.9 | 56.5 | 55.3 | 62.8 | 46.8 | 64.1 | 47.2 | 54.7 | 51.9 | 59.2 |
| research and testing on animals if the organizations conducting the research are | Somewhat acceptable | \% | 30.8 | 34.6 | 35.4 | 31.3 | 20.7 | 32.7 | 26.4 | 34.9 | 33.8 | 30.0 | 29.3 |
| certified by the CCAC and follow its standards of animal ethics and care? | Somewhat unacceptable | \% | 4.6 | 0.8 | 2.9 | 4.9 | 5.3 | 8.0 | 2.4 | 6.7 | 2.6 | 6.2 | 4.5 |
|  | Unacceptable | \% | 4.8 | 6.0 | 3.3 | 4.9 | 5.2 | 5.6 | 3.8 | 5.7 | 3.9 | 6.8 | 3.6 |
|  | Unsure | \% | 4.4 | 6.8 | 1.8 | 3.5 | 6.0 | 6.8 | 3.3 | 5.5 | 5.0 | 5.1 | 3.4 |

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What percentage of funding for the CCAC should come from each of the following sources? [MUST ADD TO 100\%]
*Region

| Region |  | Federal government | Organization funding animal-based studies | Provincial governments | Institutions certified by the CCAC | Private donations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Atlantic | Mean | 29.347 | 30.086 | 8.894 | 20.44 | 11.23 |
|  | N | 90 | 90 | 90 | 90 | 90 |
| Quebec | Mean | 29.131 | 29.763 | 13.233 | 16.68 | 11.19 |
|  | N | 236 | 236 | 236 | 236 | 236 |
| Ontario | Mean | 25.885 | 32.086 | 11.936 | 18.82 | 11.28 |
|  | N | 276 | 276 | 276 | 276 | 276 |
| Prairies | Mean | 28.165 | 30.297 | 10.419 | 18.82 | 12.29 |
|  | N | 186 | 186 | 186 | 186 | 186 |
| British Columbia | Mean | 29.200 | 29.178 | 11.721 | 18.93 | 10.97 |
|  | N | 143 | 143 | 143 | 143 | 143 |
| Total | Mean | 28.007 | 30.500 | 11.636 | 18.45 | 11.41 |
|  | N | 931 | 931 | 931 | 931 | 931 |

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What percentage of funding for the CCAC should come from each of the following sources? [MUST ADD TO 100\%]
*Gender

| Gender |  | Federal government | Organization funding animal-based studies | Provincial governments | Institutions certified by the CCAC | Private donations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male | Mean | 27.527 | 31.693 | 11.569 | 17.35 | 11.86 |
|  | N | 459 | 459 | 459 | 459 | 459 |
| Female | Mean | 28.473 | 29.341 | 11.701 | 19.51 | 10.97 |
|  | N | 473 | 473 | 473 | 473 | 473 |
| Total | Mean | 28.007 | 30.500 | 11.636 | 18.45 | 11.41 |
|  | N | 931 | 931 | 931 | 931 | 931 |

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What percentage of funding for the CCAC should come from each of the following sources? [MUST ADD TO 100\%]
*Age

| Age |  | Federal government | Organization funding animal-based studies | Provincial governments | Institutions certified by the CCAC | Private donations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18 to 34 | Mean | 25.307 | 32.158 | 11.351 | 20.30 | 10.88 |
|  | N | 255 | 255 | 255 | 255 | 255 |
| 35-54 | Mean | 28.065 | 30.868 | 10.704 | 18.36 | 12.00 |
|  | N | 312 | 312 | 312 | 312 | 312 |
| 55 plus | Mean | 29.847 | 29.024 | 12.633 | 17.23 | 11.26 |
|  | N | 364 | 364 | 364 | 364 | 364 |
| Total | Mean | 28.007 | 30.500 | 11.636 | 18.45 | 11.41 |
|  | N | 931 | 931 | 931 | 931 | 931 |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27 th and November 1st, 2018. The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 . www.nanos.co

## About the CCAC

The Canadian Council on Animal Care (CCAC) is the national peer-review organization responsible for setting, maintaining, and overseeing the implementation of high standards for animal ethics and care in science. Created in 1968, the CCAC is an independent, non-profit organization, acting in the interests of the Canadian people. More than 2,000 volunteer experts, comprised of veterinarians, scientists with experience working with animals, community representatives, and other persons with technical specialties (e.g., health and safety experts, biostatisticians, ethicists, etc.), serve on more than 190 local animal care committees to help fulfill the CCAC's mandate and deliver its programs in institutions across Canada.

## About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.


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Nanos Research
North America Toll-free
1.888.737.5505
info@nanosresearch.com

